Impact Evaluation Plan Format

Activity Name: Tobacco-Free School Ground Policies	**Short Term Outcome Number**: 1.14.2

SMART Objective: By June 30, 2011, Increase the proportion of County X school districts with comprehensive tobacco-free school grounds from 0% to 43% (from 0 of N to n of N).

Target Population: How many students/staff will be impacted by passing policy? Disparate populations?

Target Group: Further detail on County X schools and school districts. Number of schools? Attendance? Disparate populations?

Impact Indicators	Data Sources	Data Collection	Timeframe	Data Analysis	Communication Plan	Staff Assigned
1) Proportion of schools that have comprehensive tobacco-free school ground policies in place (school grounds, parking lots, outdoor fields, and school vehicles) 2) Proportion of school districts that have comprehensive tobacco-free school ground policies in place (school grounds, parking lots, outdoor fields, and school vehicles)	1)Policies collected from all schools and/or school districts 2)Information from school administration and/or board clerks	Review and abstraction of school ground policies Survey school administration or board clerk	August 2010 – June 2011	1) Comparison of proportion of schools with comprehensive policies at baseline and end of year 2) Comparison of proportion of school districts with comprehensive policies at baseline and end of year and objective	Results will be communicated in the mid and final grant report to KDHE A final summary report will be prepared and provided to school officials, student youth groups and local legislators	-County TUPP Program Coordinator -CountyTUPP Health Educator -Youth Sponsors -Student Leaders -TASK Members -School Admin.

Source: CDC Division for Heart Disease& Stroke Prevention. State Heart Disease & Stroke Prevention Program. Evaluation Guide. Developing an Evaluation Plan. Department of Health & Human Services. Centers for Disease Control & Prevention. National Centers for Chronic Disease Prevention & Health Promotion (Adapted Version for Program Evaluation Training)).